

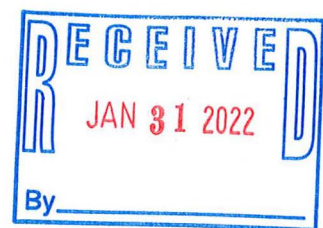


# **Letter of Intent**

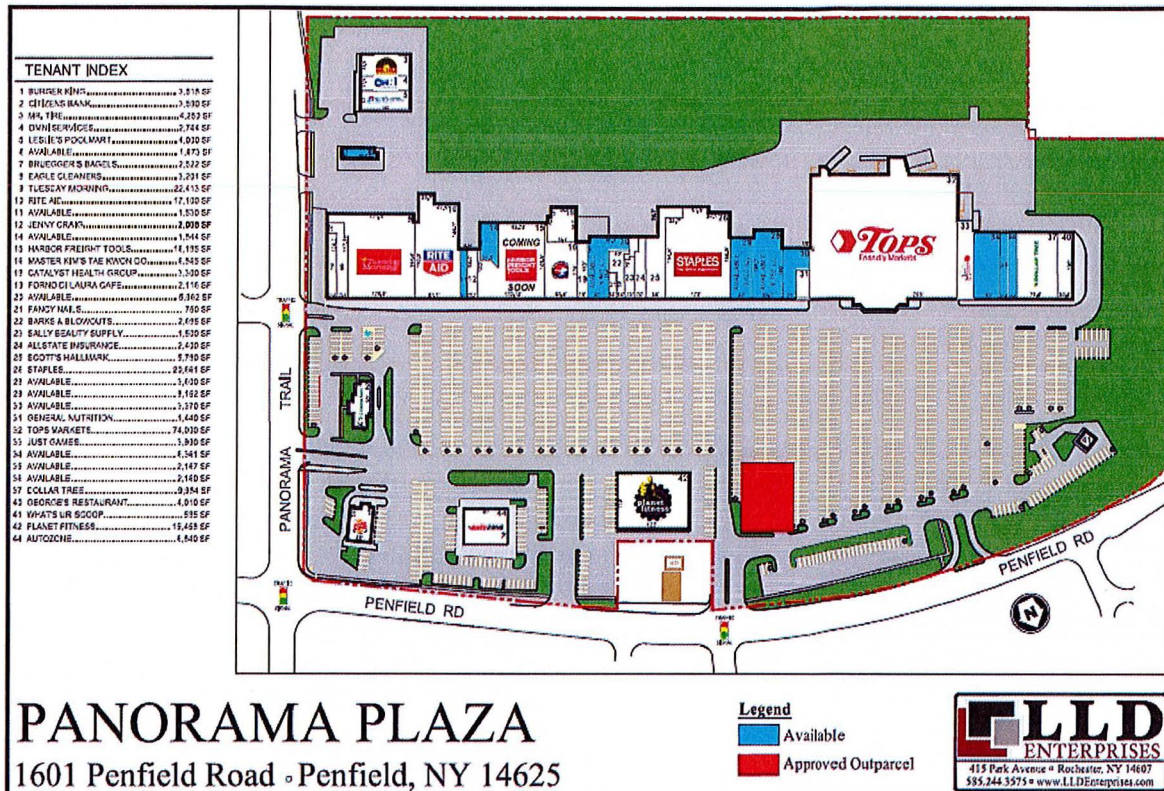
## **Itinerant Vendor License**

### **Flower Tent at Panorama Plaza**

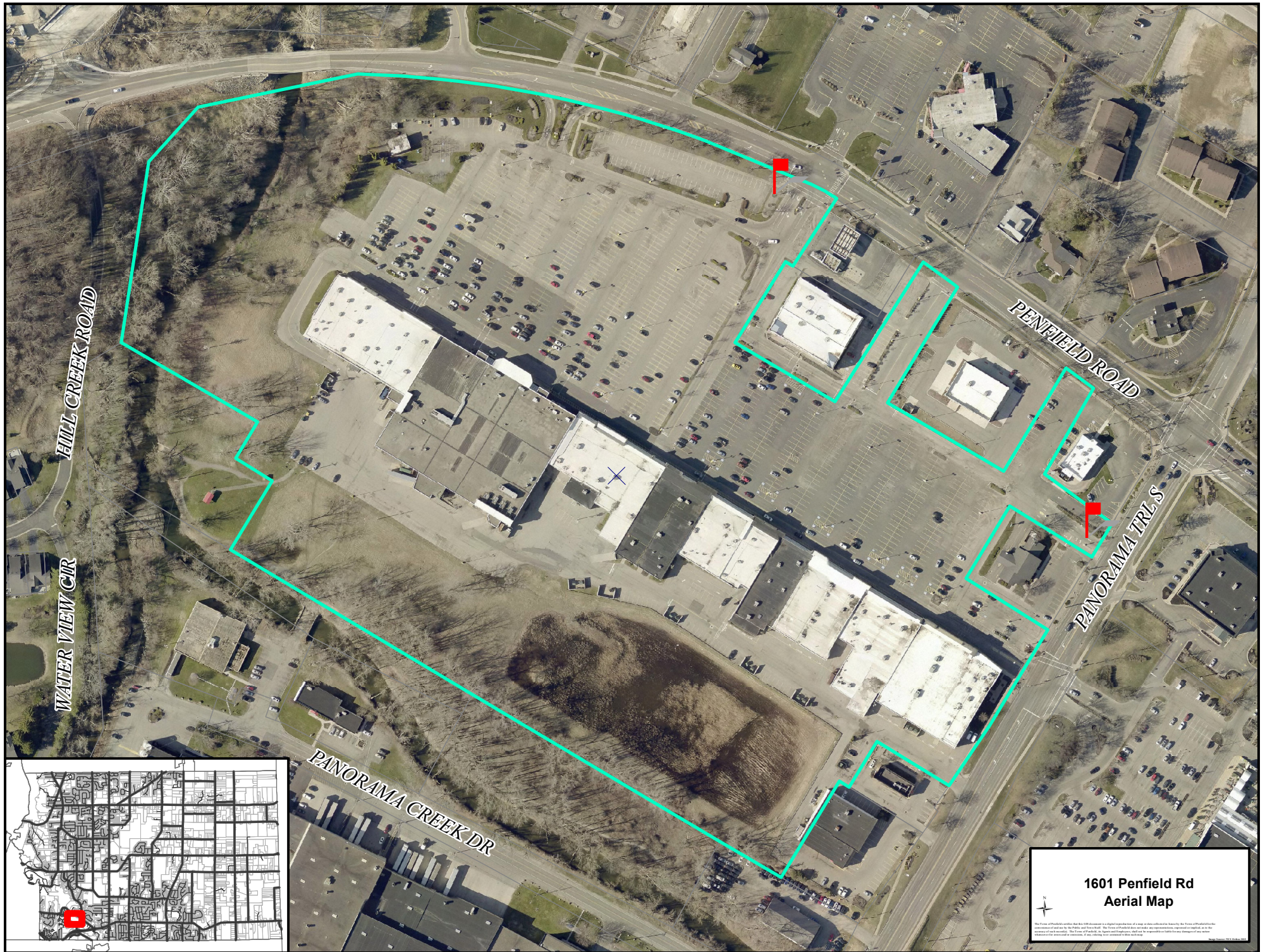
Flower Tent is a locally owned franchise business that retails potted flowers, vegetables and herbs from under a pole tent in the parking areas of retail centers. Flower Tent operates seasonally and is typically open from 2 weeks prior to Easter through the end of June. This year in 2022, the operating season at the Panorama Plaza location is planned from 4/4 through 6/30. The location chosen for the tent and retail area will not create risk of danger or danger to persons or property as the location is not in prime parking locations for the brick-and-mortar businesses in the plaza. Versus the typical traffic drawn into Panorama Plaza now the Flower Tent business is meant to draw in shoppers already shopping at the center. There could be slight increases in traffic from shoppers who are drawn in from the Flower Tent advertising, but the added traffic should not be appreciable. The area chosen for Flower Tent and its retail area will not disrupt standard pedestrian walkways and is not in a roadway. The Flower Tent retail area is in the center of the Panorama Plaza property therefore it will have no bearing on adjacent property. The Flower Tent retail environment is a quiet and peaceful space that will not create noise and all trash and litter is properly disposed of daily.



## Location within Panorama Plaza







HILL CREEK ROAD

WATER VIEW CIR

PENFIELD ROAD

PANORAMA TRLS

PANORAMA CREEK DR

1601 Penfield Rd  
Aerial Map



This is an aerial photograph of the property located at 1601 Penfield Rd. The property is outlined in cyan. The map is for informational purposes only and does not constitute a legal description of the property. The map is not to be used for any other purpose without the express written consent of the City of Panorama.